



WOW!  
TAKE A LOOK  
AT THIS  
**RE'SUME'!**  
IT'S AWESOME!



WE CAN SAVE THE  
WORLD, ONE BRAND  
AT A TIME!



### SKILLS

Creative Thinking/Concepts  
Creative Writing  
Art Direction  
Graphic Design  
Illustration  
Photography  
Image Manipulation  
Adobe Creative Suite:  
Id, Ps, Ai, Lr, Acrobat Pro  
WordPress (from templates)  
Word/Pages, Excel/Numbers  
People Skills/Communication  
Client Liaison  
Presentations

### AWARDS (so far)

1 - Gold Mobius  
3 - Silver ADMA awards  
1 - Bronze ADMA award  
5 - Finalists in ADMA awards  
(additional to awards)  
1 - Silver BAD Club  
2 - Bronze BAD Club  
1 - Finalist New York Festivals  
2 - Finalists New York Globals

#### 2007 TO PRESENT - THE AD MAN - ROB STEPHENSON.

I have worked with many clients including: Essential Brands Group, Cartwright Euro Renault, Marriott Surfers Paradise, SunWater, Live Theatre Productions, Silver Fern Group (USA), Ezywalker, Cyber Drafting, Outback Jacks, Lone Star Rib House, Mobile Digital, Reedy Creek Vet, NICHE Small Luxury Hotels, Perry Prestige Catamarans, Alan Barnett Motor Yachts, Ensign Yachts International, RockSalt Interiors/Design Clique, Majestic Pools, Mumma's Hostel Surfers Paradise, Artist Jay Whitcroft and Anna Rossi Design.

#### 2000 - FREELANCE - SOLE TRADER, BRISBANE & GOLD COAST.

Initially working for agencies including: Mojo, Clemenger, Quadrant, Logan Meo & Walters, Peter Sexy Design, Blue Cat Marketing, Sin Design, Market Focus, Wells Ads, and some others. Working on accounts including SunWater, Mirvac, Telstra, Golden Casket, Queensland Government, Emergency Services, Qld Cancer Fund, OnTime 24 Copy Centres, Royal Pines, QLD Tourist Commission, Subway, Suncorp Metway, Petrac, Urban Properties, The Glades and Southport Sharks AFC.

#### 1999 - DDB DIRECT, SYDNEY.

Senior Art Director. Started in May 1999. Working on accounts including NSW TAB, MicroSoft, Compaq, Telstra and Dairy Farmers. I also played a major role in the new business wins of Telstra T2 and the Northern Territory Tourist Commission.

#### 1998 - AMMIRATI PURIS LINTAS DIRECT, SYDNEY.

Senior Art Director and Associate Creative Director. March 1998 to April 1999. Working on accounts such as Commonwealth Bank, AGL, Compaq, Greenpeace, Johnson & Johnson, Nestlé and David Jones.

#### 1997 - OGILVY & MATHER DIRECT, SYDNEY.

Senior Art Director. June 1997 to March 1998. Working on accounts such as IBM, American Express, Fuji Xerox, Macquarie Bank, Sheraton Hotels and Resorts, Readers Digest and David Jones. I left of my own accord due to a merger with BKM Direct.

#### 1994 - CLEMENGER DIRECT, SYDNEY.

3 Years. Senior Art Director on all accounts including Sandoz Pharmaceuticals, HCF, Mercedes-Benz, Zurich Insurance, NSW Lotteries, Energy Australia, Telstra and Iomega.  
During this time I was extensively involved in both strategic work and new business, helping grow the business from a loss situation to an extremely profitable one. As well as completing a 'Negotiation Skills' course.

#### 1993 - FREELANCE FOR 8 MONTHS.

#### 1992 - DOORLEY ABRAM DAVIS & CHAPMAN. SYDNEY.

1 Year. Art Director. Accounts including NRMA, Army, Kwik Kopy, Civil Aviation Authority, J. Farren-Price Jewellery, IMB Building Society and Sydney Buses.

#### 1991 - MATTINGLY & PARTNERS, SYDNEY.

1 Year. Art Director on Air New Zealand, OPSM, Whitehall Laboratories and Sega.

#### 1990 - AWARD SCHOOL. GRADUATED IN THE TOP 5 OF 120 STUDENTS.

Up-Skilled during 'The recession we needed to have'.

#### 1989 - IAN KENNON ADVERTISING, SYDNEY.

2 Years. Art Director, Production Manager and Finished Artist. Working on accounts such as ABC TV, Perisher Smiggins and Mitsubishi Electric.

#### 1988 - RAPONI MAGNO ADVERTISING, SYDNEY.

1 Year. Sole Art Director on Girvan Corp, Citibank and Marshalls Mercedes-Benz.

#### 1987 - SAATCHI & SAATCHI ADVERTISING, WELLINGTON.

1 Year. Art Director on all major accounts including Mitsubishi Motors, New Zealand Dairy Corp, and Caltex.

#### 1986 - TED BATES ADVERTISING

Employed immediately at Ted Bates Advertising, Wellington, as an Art Director.  
2 Years. Working on accounts including IBM, Bank of New Zealand, General Motors, Watties and Colgate Palmolive.

#### 1985 - DIPLOMA IN VISUAL COMMUNICATION DESIGN.